

ALED 342 – Learning Organizations
LEARNING APPLICATION: Vision in Action

Your task is to attend one “Career Fair” and interview the representative of one company. Write out their answers to the following questions and be prepared to discuss your findings with your Learning Community.

1. **What is the vision of (your organization)?** OR, What are the organization’s aspirations for the future?

2. **What is the current stated mission (your organization)?** OR, What is the purpose of the organization?

3. **What is (your organization’s) unique position in your particular industry?**

4. **What does it take for (your organization) to succeed?**

If possible, obtain an organizational pamphlet which describes the vision and mission (or some derivative of these concepts).

Bring the answers to the above questions and any pamphlets to the next class session.

If you are worried about how to open your conversation with the organizational representative, here is a possibility:

Hi, my name is _____ and I am senior (jr.) in the leadership (or other) major. I am currently enrolled in a class called “Learning Organizations.” This week we are studying how organizations plan for the future. Can I take just a couple of minutes to ask you a few questions about your company?

If the company representative asks you to tell about your major, here is an example of how ALED is described:

The leadership major, Agricultural Leadership and Development is based in the College of Agriculture and Life Sciences. We are studying to be Integrators – those who translate science, information, and advancements to the public. We investigate the life sciences in combination with leadership, team learning, communications and cultures. Students who graduate with a major in leadership eventually work in a variety of areas including sales, marketing, politics, service, and training.