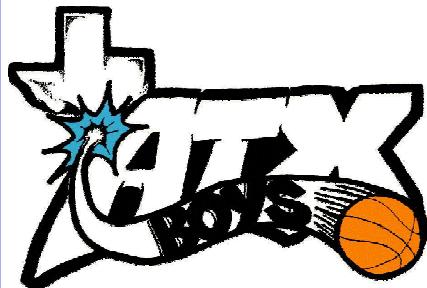


# Greater Central Texas Youth Association

“Enriching the minds, bodies, and  
spirits of our participants through  
athletics and academics.”

Celebrating 14 years of **SUCCESS!**

*A registered 501© (3) non-profit organization*



## Mission Statement

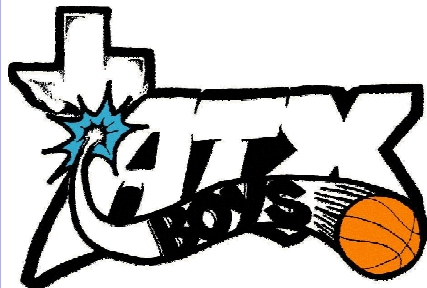
The mission of the Greater Central Texas Youth Association (GCTYA) is to "Enrich the minds, bodies and spirits of our participants, through academics and athletics." We strive to be an alternative to the various negative elements which compete for the attention of our youth. Our organization offers mentorship programs, tutorial assistance, opportunities to participate in community service projects, as well as an exciting basketball experience. The GCTYA is a non-profit, 501(c)(3) certified organization, registered with the Internal Revenue Service.

### **ATX** ***Basketball***



The ATX Boys is a program of the GCTYA, consisting of a group of young men ranging from elementary to high school ages. These young men represent all areas of the city of Austin and surrounding communities with three things in common: academic excellence, social achievement and a desire to better their basketball game. We currently have over 100+ participants and volunteers in our program, a program that was originally started in 1997 and is enjoying its 14<sup>th</sup> year anniversary this coming Spring!

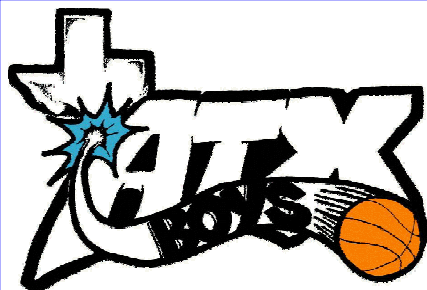
While the ATX organization benefits from kids participating from all over the central Texas area, the team described on the following pages is a 15 year-old division team comprised with 75% of its coaches, players, and parents residing in **Pflugerville, Texas**.



## 2010 Season Accomplishments

- 6 out of 9 players achieved 'A/B' honor roll or above
- Team featured in May 2010 issue of *Pflugerville Pflag*
- Final Spring/Summer season record of 52 wins, 10 losses
- Tournament Accomplishments:
  - ❖ 13<sup>th</sup> Annual Central TX Shoot-out (1<sup>st</sup>) – April '10
  - ❖ Houston Hoops H-town Classic (1<sup>st</sup>) – April '10
  - ❖ MAYB/Austin Slamma Jamma IV (1<sup>st</sup>) – May '10
  - ❖ TBI / June Hoopfest (1<sup>st</sup>) – June '10
  - ❖ PrimeTime Sports / Houston (1<sup>st</sup>) – May '10
  - ❖ Won a total of 8 of 13 overall tournaments

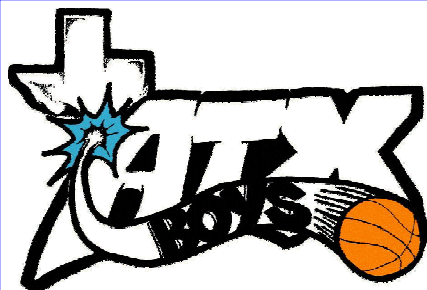




## Sponsorship Opportunities for 2010-2011

The Greater Central Texas Youth Association (GCTYA) organization relies on the partnership of central Texas businesses and citizens to help make this program a success for these young student athletes. The GCTYA offers a wide range of sponsorship packages available to help make this athletic program possible:

Sponsor Level	Amount	Description
Platinum	\$1001 plus	<ul style="list-style-type: none"> <li>•Logo/link on ATX website</li> <li>•Name in ATX Directory</li> <li>•ATX Decal</li> <li>•ATX Team Photo</li> <li>•ATX T-shirt</li> <li>• 2 Admission tickets to local sporting event</li> <li>• Signed Basketball by ATX team</li> </ul>
Gold	\$501 - \$1000	<ul style="list-style-type: none"> <li>•Logo/link on ATX website</li> <li>•Name in ATX Directory</li> <li>•ATX Decal</li> <li>•ATX Team Photo</li> <li>•ATX T-shirt</li> <li>• 2 Admission tickets to local sporting event</li> </ul>
Silver	\$251 - \$500	<ul style="list-style-type: none"> <li>•Logo/link on ATX website</li> <li>•Name in ATX Directory</li> <li>•ATX Decal</li> <li>•ATX Team Photo</li> <li>•ATX T-shirt</li> </ul>
Bronze	\$100 - \$250	<ul style="list-style-type: none"> <li>•Logo/link on ATX website</li> <li>•Name in ATX Directory</li> <li>•ATX Decal</li> </ul>



## Sponsorship Agreement

I would like to be a proud sponsor of the Greater Central Texas Youth Association (GCTYA) and ATX Boys basketball program. I am willing to make a financial contribution in the amount of \_\_\_\_\_ dollars to become \_\_\_\_\_ level sponsor. As a GCTYA sponsor, I am entitled to the benefits as described previously. My sponsorship will be applied to the season which commences February 1<sup>st</sup> 2011 and ends no later than July 31<sup>st</sup> 2011. I understand that a tax-deductible receipt will be provided.

Name of Sponsor/Business \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email (optional) \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Sponsor Contact Name \_\_\_\_\_

Add Business Web link to ATX web site? Yes / No

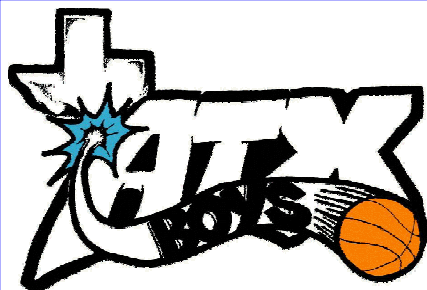
Business Web Address \_\_\_\_\_

Sponsor Contact Signature \_\_\_\_\_

(make checks payable to GCTYA and mail using envelope provided)

GCTYA  
c/o David King  
2417 Butler National Dr.  
Pflugerville, TX 78660  
(512) 990-2409





## Additional Information

The GCTYA appreciates the support that it receives from individuals and businesses that feel led to share in the development of these young boys. These sponsorships are necessary to help meet the financial obligations the organization incurs when paying for facility rentals, tournament fees, travel expenses, and equipment and uniform expenses. **Please contact David King (512-990-2409) for questions and additional information about the ATX organization and the 15 year-old division team.**

ATX club website: [www.atxboys.com](http://www.atxboys.com)

Direct link to 15 year-old division team:  
[http://pages.suddenlink.net/atxboys/ATX\\_ClassOf2013.htm](http://pages.suddenlink.net/atxboys/ATX_ClassOf2013.htm)



# **GO ATX!**

