

Frederick Andrew Olson

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Experience

Training Manager - Nexstar Digital Publisher Solutions Group: Irving, Texas

August 2005 - July 2019

Trained and advised users of Nexstar Digital's content management systems on how best to present online content. Worked closely with station managers, web managers, reporters, producers, etc. on making the most of Nexstar Digital's content management systems. Created and updated online how-to documentation and demonstration videos for Nexstar Digital's web tools. Managed or assisted the full process of bringing new stations onto Nexstar Digital's platform. Nexstar Digital's Publisher Solutions Group was formerly LAKANA, and Internet Broadcasting Systems before that.

Managing Editor - nbc4.com: WRC TV-4 (NBC) Washington, D.C.

July 2004 - August 2005

Managed NBC4.com's team of three in presenting the online presence for WRC - NBC Washington. Wrote and posted stories, videos and slideshows for online presentation. Worked closely with newsroom managers and producers in compiling online stories and presenting key station initiatives online.

Senior News Editor - nbc4.com: WRC TV-4 (NBC) Washington, D.C.

November 2002 - July 2004

Posted daily news articles, videos, slideshows, etc. to NBC4.com (WRC-NBC). Worked closely with newsroom managers in compiling online stories and presenting key station initiatives online.

Managing Editor - TheOmahaChannel.com: KETV TV-7 (ABC) Omaha, Neb.

November 2000 - November 2002

Posted daily news articles, videos, slideshows, etc. to TheOmahaChannel.com (KETV-ABC - now re-branded as KETV.com). Worked closely with newsroom managers and producers in compiling online stories and presenting key station initiatives online. TheOmahaChannel.com was powered by tools from Internet Broadcasting Systems. In January, 2002, similar duties were added for TheIowaChannel.com: KCCI TV-8 (CBS) Des Moines, Iowa (now branded as KCCI.com).

News Producer: KETV TV-7 (ABC) Omaha, Neb.

December 1998 - November 2000

Produced KETV NewsWatch 7 at 6 nightly for Omaha's ABC affiliate. Worked closely with newsroom managers, assignment managers, reporters and anchors to compile 6 p.m. newscast each weekday. KETV NewsWatch 7 at 6 received the 1999 Heartland Regional Emmy award for Outstanding Daily Newscast for markets 51 and above. Produced additional newscasts and special reports as needed. Assisted in maintaining online presence for original KETV.com website.

News Producer: KVIA TV-7 (ABC) El Paso, Texas*March 1997 - December 1998*

Produced KVIA's 10 p.m. newscast nightly for El Paso's ABC affiliate. Worked closely with newsroom managers, assignment managers, reporters and anchors to compile 10 p.m. newscast each weekday. Produced additional newscasts and special reports as needed. Posted content to KVIA.com website.

Assistant News Producer: KVIA TV-7 (ABC) El Paso, Texas*May 1992 - March 1997*

Assisted in the production of KVIA's Good Morning El Paso morning news program. Worked closely with newsroom managers, assignment managers, reporters and anchors to compile Good Morning El Paso each weekday morning, in addition to the five-minute "cut-in" news breaks during Good Morning America. Produced additional newscasts and special reports as needed.

Operations Assistant: KTEP 88.5-FM (NPR/PRI) El Paso, Texas*June 1994 - August 1996*

Executive producer of a biweekly student news program. Produced, wrote, presented and edited stories for broadcast. Oversaw writing and production of students' stories for broadcast. Hosted Saturday afternoon classical music show.

Awards**1999 Heartland Regional Emmy**

KETV 6 pm

Outstanding Daily Newscast for markets 51 and above

Education**The University of Texas at El Paso***June 1991* - August 1996*

Bachelor of Business Administration in Marketing

GPA: 3.55

I started taking classes before my senior year of high school under a program for accomplished students.*Fabens High School, Fabens, Texas***September 1988 - June 1992*

1992 Graduate with Honors

Rank in Class: 1 of 89

Community Service**Board Member: Robidoux Resident Theater***September 2017 - Present*

Assist in the executive decision-making process for Robidoux Resident Theater (RRT), the local community theater organization for St. Joseph, Mo. Assist with RRT productions by helping to build sets, props and occasionally perform on stage. Received one of RRT's 2017/18 Volunteer Of The Year awards.

Web Producer: Minnesota Triumphs*October 2011 - Present*Volunteer with the Minnesota Triumphs Sports Car Club. Design, code, and update mntriumphs.org.**References Available Upon Request**