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|                         |                     |  |  |          |      |    |      |                 |  |  |  |               |  |  |  |              |  |  |  |            |  |  |  |           |  |  |  |          |  |  |  |            |  |  |  |         |  |  |  |            |  |  |  |                   |  |  |  |             |  |  |  |        |  |  |  |                         |  |  |  |  |
|-------------------------|---------------------|--|--|----------|------|----|------|-----------------|--|--|--|---------------|--|--|--|--------------|--|--|--|------------|--|--|--|-----------|--|--|--|----------|--|--|--|------------|--|--|--|---------|--|--|--|------------|--|--|--|-------------------|--|--|--|-------------|--|--|--|--------|--|--|--|-------------------------|--|--|--|--|
| <b>HELP<br/>AMERICA</b> | <b>02C</b><br>30105 | <b>ARCN-BRND-30105</b><br><b>Actual Size:</b><br>Trim: 60"x130"<br>Live: 58"x130"<br><br><b>Mechanical Size:</b><br>Trim: 12"x26"<br>Live: 11.625"x26"<br>(built at 20%)<br>4C | 15 14 13 12 11 10 9 8 7 6 5 4 3 2 1  |          |      |    |      |                 |  |  |  |               |  |  |  |              |  |  |  |            |  |  |  |           |  |  |  |          |  |  |  |            |  |  |  |         |  |  |  |            |  |  |  |                   |  |  |  |             |  |  |  |        |  |  |  |                         |  |  |  |  |
|                         | <b>SUPPORT</b>      |  | <table border="1"> <tr><td>Approval</td><td>OK</td><td>WC</td><td>Date</td></tr> <tr><td>Account Pre-man</td><td></td><td></td><td></td></tr> <tr><td>Account Setup</td><td></td><td></td><td></td></tr> <tr><td>Art Director</td><td></td><td></td><td></td></tr> <tr><td>Copywriter</td><td></td><td></td><td></td></tr> <tr><td>C.D. Copy</td><td></td><td></td><td></td></tr> <tr><td>C.D. Art</td><td></td><td></td><td></td></tr> <tr><td>Production</td><td></td><td></td><td></td></tr> <tr><td>Traffic</td><td></td><td></td><td></td></tr> <tr><td>Mac Artist</td><td></td><td></td><td></td></tr> <tr><td>Studio Supervisor</td><td></td><td></td><td></td></tr> <tr><td>Proofreader</td><td></td><td></td><td></td></tr> <tr><td>Client</td><td></td><td></td><td></td></tr> <tr><td>AE: Approval to Release</td><td></td><td></td><td></td></tr> </table> | Approval | OK   | WC | Date | Account Pre-man |  |  |  | Account Setup |  |  |  | Art Director |  |  |  | Copywriter |  |  |  | C.D. Copy |  |  |  | C.D. Art |  |  |  | Production |  |  |  | Traffic |  |  |  | Mac Artist |  |  |  | Studio Supervisor |  |  |  | Proofreader |  |  |  | Client |  |  |  | AE: Approval to Release |  |  |  |  |
|                         | Approval            |  | OK   | WC       | Date |    |      |                 |  |  |  |               |  |  |  |              |  |  |  |            |  |  |  |           |  |  |  |          |  |  |  |            |  |  |  |         |  |  |  |            |  |  |  |                   |  |  |  |             |  |  |  |        |  |  |  |                         |  |  |  |  |
| Account Pre-man         |                     |  |  |          |      |    |      |                 |  |  |  |               |  |  |  |              |  |  |  |            |  |  |  |           |  |  |  |          |  |  |  |            |  |  |  |         |  |  |  |            |  |  |  |                   |  |  |  |             |  |  |  |        |  |  |  |                         |  |  |  |  |
| Account Setup           |                     |  |  |          |      |    |      |                 |  |  |  |               |  |  |  |              |  |  |  |            |  |  |  |           |  |  |  |          |  |  |  |            |  |  |  |         |  |  |  |            |  |  |  |                   |  |  |  |             |  |  |  |        |  |  |  |                         |  |  |  |  |
| Art Director            |                     |  |  |          |      |    |      |                 |  |  |  |               |  |  |  |              |  |  |  |            |  |  |  |           |  |  |  |          |  |  |  |            |  |  |  |         |  |  |  |            |  |  |  |                   |  |  |  |             |  |  |  |        |  |  |  |                         |  |  |  |  |
| Copywriter              |                     |  |  |          |      |    |      |                 |  |  |  |               |  |  |  |              |  |  |  |            |  |  |  |           |  |  |  |          |  |  |  |            |  |  |  |         |  |  |  |            |  |  |  |                   |  |  |  |             |  |  |  |        |  |  |  |                         |  |  |  |  |
| C.D. Copy               |                     |  |  |          |      |    |      |                 |  |  |  |               |  |  |  |              |  |  |  |            |  |  |  |           |  |  |  |          |  |  |  |            |  |  |  |         |  |  |  |            |  |  |  |                   |  |  |  |             |  |  |  |        |  |  |  |                         |  |  |  |  |
| C.D. Art                |                     |  |  |          |      |    |      |                 |  |  |  |               |  |  |  |              |  |  |  |            |  |  |  |           |  |  |  |          |  |  |  |            |  |  |  |         |  |  |  |            |  |  |  |                   |  |  |  |             |  |  |  |        |  |  |  |                         |  |  |  |  |
| Production              |                     |  |  |          |      |    |      |                 |  |  |  |               |  |  |  |              |  |  |  |            |  |  |  |           |  |  |  |          |  |  |  |            |  |  |  |         |  |  |  |            |  |  |  |                   |  |  |  |             |  |  |  |        |  |  |  |                         |  |  |  |  |
| Traffic                 |                     |  |  |          |      |    |      |                 |  |  |  |               |  |  |  |              |  |  |  |            |  |  |  |           |  |  |  |          |  |  |  |            |  |  |  |         |  |  |  |            |  |  |  |                   |  |  |  |             |  |  |  |        |  |  |  |                         |  |  |  |  |
| Mac Artist              |                     |  |  |          |      |    |      |                 |  |  |  |               |  |  |  |              |  |  |  |            |  |  |  |           |  |  |  |          |  |  |  |            |  |  |  |         |  |  |  |            |  |  |  |                   |  |  |  |             |  |  |  |        |  |  |  |                         |  |  |  |  |
| Studio Supervisor       |                     |  |  |          |      |    |      |                 |  |  |  |               |  |  |  |              |  |  |  |            |  |  |  |           |  |  |  |          |  |  |  |            |  |  |  |         |  |  |  |            |  |  |  |                   |  |  |  |             |  |  |  |        |  |  |  |                         |  |  |  |  |
| Proofreader             |                     |  |  |          |      |    |      |                 |  |  |  |               |  |  |  |              |  |  |  |            |  |  |  |           |  |  |  |          |  |  |  |            |  |  |  |         |  |  |  |            |  |  |  |                   |  |  |  |             |  |  |  |        |  |  |  |                         |  |  |  |  |
| Client                  |                     |  |  |          |      |    |      |                 |  |  |  |               |  |  |  |              |  |  |  |            |  |  |  |           |  |  |  |          |  |  |  |            |  |  |  |         |  |  |  |            |  |  |  |                   |  |  |  |             |  |  |  |        |  |  |  |                         |  |  |  |  |
| AE: Approval to Release |                     |  |  |          |      |    |      |                 |  |  |  |               |  |  |  |              |  |  |  |            |  |  |  |           |  |  |  |          |  |  |  |            |  |  |  |         |  |  |  |            |  |  |  |                   |  |  |  |             |  |  |  |        |  |  |  |                         |  |  |  |  |
| <b>8 SHEET TEMPLATE</b> |                     |  |  |          |      |    |      |                 |  |  |  |               |  |  |  |              |  |  |  |            |  |  |  |           |  |  |  |          |  |  |  |            |  |  |  |         |  |  |  |            |  |  |  |                   |  |  |  |             |  |  |  |        |  |  |  |                         |  |  |  |  |